



ARE YOU PROTECTED?

Not really.

Fires can destroy assets.

Consider these facts:

- Losses for downtime after a major fire range from \$400,000/hour to over \$1 million/hour in lost revenue.
- 43% of businesses that suffer a significant fire never re-open.
- Of the rest, 29% fail within 3 years.



A fire doesn't wait until you are ready. 43% of businesses that suffer a significant fire never re-open.

DOWNTIME IS OFTEN MORE COSTLY

THAN THE LOSS OF ASSETS

Water can destroy critical business systems and irreplaceable assets.

Sprinklers save buildings and lives, but have some limitations.

- Water is not released until a fire is large enough to do substantial damage.
- Water is electrically conductive so it may damage sensitive electronics that were untouched by fire.
- Water can do as much physical damage as a fire, especially to paper records, historical documents and art—assets that shouldn't get wet and can't be recovered.
- Disaster recovery, if even possible, is expensive and time-consuming.



ARE YOU PROTECTED?

MINIMUM CODE COMPLIANCE vs.

Water-based systems:

- Are designed to contain the fire to the room of origin
- Require significant heat for activation
- Protect building structures and lives
- Can't prevent smoke and soot damage
- Create collateral damage and downtime



The aftermath of a fire can be devastating. Water-based fire protection systems cause collateral damage and downtime. Water can destroy the very items it is supposed to protect. Even if electronics and high-value assets survive the fire, they might not survive the water. You shouldn't have to protect your assets from your fire protection system.

It takes substantial heat to activate a sprinkler. Once activated, water saturates everything in the affected area.



MAXIMUM RISK REDUCTION



With a fast-acting FM-200 system, a fire is stopped at its source long before smoke generation causes significant damage. There is no residue, particulate or collateral damage and virtually no downtime.

FM-200 systems stop fires within seconds.



Spark

Activation

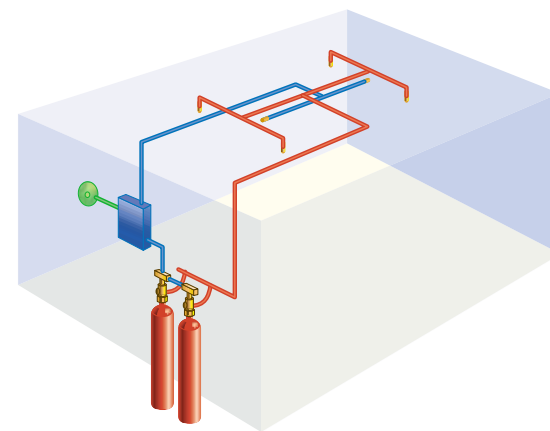
Extinguished

in 2 minutes, 15 seconds

FM-200 Waterless Fire Protection

FM-200 is absolutely safe for people and is approved for use in occupied areas. FM-200 systems deploy quickly and cleanly, without causing collateral damage making FM-200 ideal for:

- IT/electronics
- Telecommunications
- Electrical equipment
- Data centers
- Medical equipment
- Financial systems
- Records/file storage
- Defense systems
- Production equipment
- Intellectual property
- R&D materials
- Libraries
- Art/antiques
- Historical documents



With over 100,000 installations in 70 countries, FM-200 systems are supported by the world's major fire protection system manufacturers and installed by certified technicians. FM-200 systems are designed to detect and suppress fire at its earliest stage to prevent damage and downtime.

FM-200 systems are affordable—costs are usually only a small fraction of the earnings potential of the assets being protected. Most systems can be engineered, designed and installed in 30 days with minimum disruption to operations.

KEY POINTS

Only **FM-200®** Waterless Fire Protection Systems offer the following benefits:

- Detects and eliminates fire within 10 seconds – no other system can stop a fire faster.
- Prevents extensive fire damage and minimizes combustion by-products.
- Safe for people, equipment and the environment.
- Minimizes potential for injuries.
- Eliminates collateral damage and downtime.
- Reduces risk and insurance premiums.
- Affordable and cost-effective compared to the loss of high-value assets.
- Replaces ozone-depleting halon fire suppression systems.
- Requires minimal floor space for cylinder storage.
- Supported by leading fire protection system manufacturers worldwide.
- Approved by the major regulatory organizations.
- Reliable with over a decade of unmatched field performance.
- Manufactured under rigorous quality and purity standards.
- Applications flexibility – effective on Class A, B, and C fires.



How safe is an FM-200 system?
So safe, the active compound in an FM-200 system is approved as a propellant for medical inhalers.

Typical applications for FM-200 systems



Patient medical records



Professional services firm records (paper)

- Law firms
- CPA firms
- Engineering/architecture firms



High-value/small volume assets

- Precious inventory
- Art
- Antiques/artifacts



Computer/telecom



Industrial



Cash/securities



R&D/clean room manufacturing

PLANNING CHECKLIST



How good is an FM-200 system?

FM-200 Waterless Fire Protection is entrusted to protect the original draft of the Declaration of Independence.

Will your business survive a fire? Should you consider an FM-200® system?

1. Calculate immediate losses from a fire:

- ☐ Lost revenue/day for each day of business
- ☐ Overhead/day
- ☐ Clean-up, smoke and water removal
- ☐ Replacement costs for equipment, construction and wiring

ESTIMATED COST

\$ _____
\$ _____
\$ _____
\$ _____

2. Calculate additional losses:

- ☐ Higher insurance premiums
- ☐ Customer defection
- ☐ Intellectual property
- ☐ Lawsuits
- ☐ Employee relocation

\$ _____
\$ _____
\$ _____
\$ _____
\$ _____

TOTAL

\$ _____

3. What to protect:

- ☐ IT/electronics
- ☐ Telecommunications
- ☐ Data centers
- ☐ Records
- ☐ Libraries
- ☐ Art/antiques
- ☐ Other _____

4. Take the next step:

Call the FM-200 Connection Center at (877) 686-7888, visit www.fm-200.com, or contact an FM-200 system specialist in your area.

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